



Craig W. Turner Keynotes Fall 2025

“The AI Reality Check: Turning Tech Buzz into Small-Business Wins”

Strip out the fluff - leave with a workflow that pays for itself before lunch.

Synopsis

ChatGPT, Midjourney, code interpreters - buzzwords everywhere. Craig cuts through the noise with a no-BS “Reality Check” framework: **Identify, Automate, Monetize**. In 15 minutes, he live-builds an AI process that saves time *and* generates revenue, proving even the busiest owner can deploy game-changing tech without an IT department.

Perfect For

- Chamber annual meetings & conferences
- Growth-oriented small-biz summits
- Marketing tech tracks at regional expos

Audience Walks Away With

- A fill-in-the-blank worksheet to find their biggest “automation gap”
- Templates for newsletters, meeting minutes, and lead-gen that attendees can copy-paste
- A realistic ROI calculator to justify first (or next) AI spend

Signature Moment

The “10-Minute Build” – Craig invites a volunteer to share a real task, then automates it live while a countdown clock runs.

Formats & Lengths

- 45-min keynote + 15-min Q&A
- 75-min workshop add-on for deeper hands-on time

Tech Needs

Projector, audio, stable internet; HDMI input preferred.

Booking / Info

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<https://www.momentumhub.ai/book-craig-ai-keynote-speaker/>