



AI AND THE CHAMBER OF THE FUTURE

CREATING CAPACITY, BUILDING BETTER SYSTEMS, AND STRENGTHENING MEMBER VALUE

Chambers are being asked to deliver more value, more communication, more visibility, more advocacy, more follow-up, and more strategic leadership — often with the same small teams and limited time. In this practical and forward-looking session, **Craig Turner** shows how AI can help chambers move beyond one-off tasks and begin building repeatable workflows, custom tools, and stronger internal systems that make chamber work faster, better, and more sustainable.



WHAT THIS SESSION EXPLORES

- The chamber capacity problem
- Why tasks save minutes, but workflows improve outcomes
- How AI can strengthen member communication and follow-up
- When to build, buy, or customize AI-powered tools
- How to turn real-world processes into repeatable systems
- Why the chamber of the future is still human



WHY THIS MATTERS

AI is not a replacement for chamber relationships. It is a way to create capacity so chamber teams can spend more time on the work that matters most: better conversations, better decisions, stronger follow-up, and deeper member value.



AVAILABLE FOR CHAMBER CONFERENCES, ASSOCIATION EVENTS, LEADERSHIP RETREATS, BOARD SESSIONS, AND AI TRAINING PROGRAMS.



ABOUT THE SPEAKER CRAIG TURNER

Craig Turner is the founder of Momentum AI and has spent more than 20 years working in business growth, chamber leadership, economic development, and practical technology adoption. He helps chambers, associations, small businesses, and community leaders turn AI into practical systems that save time, improve operations, and strengthen relationships.

