



FIRE FOR ALL

HOW AI LETS SMALL BUSINESS WIELD BIG-COMPANY POWER

For decades, big companies had access to technology, automation, marketing power, and operational advantages that small businesses could only envy. In this energetic keynote, Craig Turner shows how AI puts that power into the hands of Main Street entrepreneurs. Using the idea of Prometheus bringing fire to the people as a frame, this session shows how small businesses can create, content faster, build smarter sales systems, automate repetitive work, and serve customers more effectively — without big budgets or technical teams.



*Prometheus brought fire to the people.
This keynote shows small businesses how to use it.*



WHAT THIS KEYNOTE EXPLORES

- Why AI changes the game for small businesses
- The power of developing an AI mindset
- How to move from curiosity to practical business advantage
- How to overcome common AI fears and get started
- Simple ideas business owners can use right away



PERFECT FOR

- Small-business conferences and expos
- Chamber events
- SBDC and SCORE programs
- Economic development and entrepreneur events
- Main Street and trade show audiences



ABOUT THE SPEAKER

CRAIG TURNER

Craig Turner is the founder of Momentum AI and has spent more than 20 years working in business growth, chamber leadership, economic development, and practical AI adoption. He helps businesses, chambers, associations, and community leaders turn AI into practical tools, systems, and strategies that create real-world results.



AVAILABLE FOR KEYNOTES, SMALL-BUSINESS CONFERENCES, CHAMBER EVENTS, ENTREPRENEUR PROGRAMS, AND ECONOMIC DEVELOPMENT GATHERINGS.