



THE NEW CENTER OF GRAVITY

AI, ECONOMIC DEVELOPMENT, AND THE FUTURE OF LOCAL COMMUNITIES

Industries do not always disappear. Sometimes the center of gravity simply moves — and the communities built around the old model are left trying to catch up. In this timely and thought-provoking session, **Craig Turner** explores how AI is reshaping the way value is created inside nearly every industry, and why chambers, counties, economic development leaders, and local business communities cannot afford to treat AI as just another technology trend.



WHAT THIS SESSION EXPLORES

- How communities lose momentum when industries change
- Why AI is now an economic development issue
- How AI is reshaping local business competitiveness
- Why awareness alone is not enough
- What chambers, counties, and local leaders can do now
- How to build an AI adoption ecosystem around existing businesses



WHY THIS MATTERS

AI is not just a technology story. It is a local competitiveness story. The communities that move early will be better positioned to retain businesses, support workers, strengthen local institutions, and stay connected to where economic value is headed next.



ABOUT THE SPEAKER

CRAIG TURNER

Craig Turner is the founder of Momentum AI and has spent more than 20 years working in business growth, chamber leadership, economic development, and community strategy. His work with communities, chambers, associations, and small businesses has fueled a deep interest in how towns are built, what industries shaped them, and what happens when the forces that once created local opportunity begin to shift.



AVAILABLE FOR CONFERENCES, CHAMBERS,
COUNTY ASSOCIATIONS, ECONOMIC DEVELOPMENT
GROUPS, AND LEADERSHIP EVENTS.

